



# STREET RENAMING INVITATION TO COMMENT

The eThekweni Municipality erroneously published an advertisement relating to the street renaming issue from the 15th to the 18th of December 2011. This is the correct notice. The previous notice must be ignored and the eThekweni Municipality apologises for the error.

1) In 2007, the eThekweni Municipality resolved to rename the following nine streets to those reflected in brackets.

- Victoria Embankment (Margaret Mncadi Avenue)
- Stanger Street (Stalwart Simelane Street)
- NMR Avenue (Masabalala Yengwa Avenue)
- Point Road (Mahatma Gandhi Road)
- Alice Street (Johannes Nkosi Street)
- Grey Street (Dr Yusuf Dadoo Street)
- Broad Street (Dr Yusuf Dadoo Street)
- Commercial Road (Dr AB Xuma Street)
- M4 - Northern Freeway (Ruth First Freeway)

2) The Supreme Court of Appeal recently set aside the decision to assign those new names to the streets on the basis of a procedural irregularity and ordered the eThekweni Municipality to remove all signage showing the new names that are in brackets by not later than 29 February 2012.

3) The eThekweni Municipality hereby invites all persons and organisations having an interest to submit proposals for the renaming of the abovementioned nine streets with a view to either changing the names to the names in brackets or changing them to names other than those in brackets.

#### 4) RENAMING PROCESS

a) Any person, community or organisation within the boundaries of the eThekweni Municipality shall be

entitled and is hereby invited to comment and make proposals with regard to the renaming of the nine streets.

(b) Proposals must be in writing and should include the proposed name change for the respective street with fully motivated reasons for the change and shall furthermore include research, reference and evidence of professional and community support.

(c) You are furthermore urged to comment as to whether the eThekweni Municipality should retain the names in brackets as the new names or change the nine street names to other names.

(d) The full Council of the eThekweni Municipality will make the final decision.

#### 5) THE FOLLOWING CRITERIA WILL BE USED BY COUNCIL IN THE FINALISATION OF THE NEW NAMES

(a) Names of living persons should only be used in exceptional circumstances.

(b) Consideration should be given to names of local or historic significance.

(c) Streets should generally be named after people, places, events and the environment.

(d) The names shall:-

- Honour and commemorate noteworthy persons associated with the City and people of South Africa;
- Commemorate local, national or international history, places, events, memories or culture of relevance to the people of eThekweni Municipality;
- Strengthen community identity;
- Recognise indigenous and international flora, fauna or natural features relevant to the eThekweni Municipality;
- Promote improved place orientation and recognition;
- Recognise the cultural diversity of the eThekweni Municipality.

#### 6) NAMES TO BE AVOIDED:

- (a) Offensive names.
- (b) Cumbersome in that the name may be difficult to pronounce or the length of the name may be too long on the street sign.
- (c) Linguistically corrupted or modified.
- (d) There shall preferably be no duplication of a name within the eThekweni Municipality area or within five kilometers.
- (e) Similar sounding names.
- (f) Names that could be construed a commercial advertising.

#### 7) CLOSING DATE FOR SUBMISSIONS

The closing date for submissions is 24 January 2012. You can submit your written proposal to the eThekweni Municipality by:

e-mail: [corporategis@durban.gov.za](mailto:corporategis@durban.gov.za)  
Facsimile: (031) 322 0850/ 031 332 0850  
Post or delivery: Municipal Manager, 41 Victoria Embankment (Margaret Mncadi Avenue), 2nd Floor, Rennie House, Durban, 4001

